

Abstract

The invention relates to a system comprising at least one content server provided with at least one processor, data storage means, and at least one network interface; at least one terminal provided with at least one processor, internal data storage means, and at least one network interface; and a network by which means the at least one content server and the at least one terminal can be connected via the respective network interfaces in terms of data transmission. The aim of the invention is to create one such cost-effective and reliable system which can be easily monitored, controlled and installed. To this end, the content server is provided with a management data processing program which provides specific terminals with specific files (audio, control protocols, commands) (without actively outputting the same), the at least one terminal is provided with a media output for outputting audio files, and the at least one terminal periodically and autonomously collects, or more precisely, updates the files specifically provided for the terminal via a TCP/IP protocol, especially HTTP or FTP, on the content server, and outputs the same via the media output according to a control protocol stored in the terminal.